COLOUR LASER

Brother MFC-L8970CDW

vs Retail Printers

Look beyond the purchase price.

Up to	Up to	Brother warranty
10,000	**10,000**	**5 years**
black pages*	pages per colour*	onsite warranty**

*Ultra High-Yield replacement toner. In-box yields differ; see notes below.

Why it matters for your office

Keep work moving. Up to 31 A4 pages per minute, with print, scan, copy and fax in one device.

Fewer interruptions. High-yield toner means longer between cartridge changes than lower-yield options at the same usage.

Room to grow. Optional paper trays expand capacity for larger jobs and busy teams.

The true cost of ownership

A cheaper printer can cost more to run, but cartridge yield alone does not prove a saving. Compare both devices using the same print volume, colour mix and ownership period.

FIVE-YEAR COST = Purchase + replacement consumables + maintenance/service + paper and energy + time spent managing printing

For a fair retail comparison, check the exact model's cartridge prices and yields, included toner, maintenance parts and warranty coverage. Credit in-box supplies and avoid double-counting costs included in a service plan.

THE BOTTOM LINE

A strong option for offices with regular colour print volumes: high-yield toner, workgroup productivity and onsite warranty support. Ask Printcom to compare the full five-year cost against your shortlisted retail model.

*Approximate yields under ISO/IEC 19798; actual yield varies with content and use. In-box: up to 10,000 black / 6,500 colour pages. **Warranty terms and eligibility apply. This guide explains comparison factors; it is not a priced benchmark or a measured customer case study.

Sources (checked 21 September 2026): Brother Australia product specifications | Warranty terms.